



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### **TENHARD** **Internship Opportunity- 2023 Passing Out Batch**

**Only for Students of Amity Education Group**

**Last Date to Register – 21<sup>st</sup> Jan 2021**

<b>Company</b>	TENHARD		
<b>Website</b>	<a href="http://www.tenhardindia.com">www.tenhardindia.com</a>		
<b>Batch</b>	2023 Batch		
<b>Duration</b>	15-20 Days		
<b>Job Title</b>	Live Training		
<b>Eligible Degrees</b>	BCA / B.SC(IT), B.Tech		
<b>Eligible Branches</b>	All		
<b>Eligibility Criteria</b>	10 <sup>th</sup>	-	60 % Criteria
	12 <sup>th</sup>	-	60 % Criteria
	Graduation	-	60 % Criteria
	Post-Graduation	-	60 % Criteria
<b>Other Skills Required (If any)</b>	<ul style="list-style-type: none"><li>• Candidate must have a Laptop/Computer with Broadband connection.</li><li>• Exposure to digital/online channel sales/event sales will be an added advantage.</li><li>• Ability to work under minimal guidance and must have Strong Analytical / Presentation skills with good command over Excel and PowerPoint</li></ul>		
<b>Location</b>	Work From Home		
<b>Compensation (CTC)</b>	<ul style="list-style-type: none"><li>• Tenhard India offers competitive Incentives along with plenty of opportunity to move and grow with our organisation.</li><li>• They will get 5% commission of his/her generated revenue</li><li>• You will get valuable experience in one of the most sought-after fields of Digital media.</li><li>• You will get direct mentorship from a company Experienced Employee.</li><li>• You will get a good recommendation letter or certificate of completion.</li><li>• Depending on your performance you will be getting a Completion Certificate, Appreciation Certificate and Excellence Certificate. Great exposure to Sales and Marketing domain.</li><li>• Add value and boost your CV.</li></ul>		

<b>Job Description</b>	<ul style="list-style-type: none"> <li>• It give us great pleasure to introduce to students an opportunity to get conversant with new age business which we believe will grow to become the biggest marketing and sales channel across industries.</li> <li>• Even small and medium size business have transformed themselves by doing business on the web and names like flipkart,amazon snapdeal ,ebay fashion and you etc are household names today.</li> <li>• Allow me to introduce Tenhardindia, a revolutionary online marketing and sales initiative by tenhard india team where students learn and earn at same time.Once students sign up for Tenhard you become part of the revolution and start learning and start understanding the finer nuances of how business is established on social media.</li> <li>• It will not only gives the right new age exposure but also prove to be an amazing LIVE PROJECT which will add value not only to your resume but also to your personality.</li> </ul>
<b>Roles &amp; Responsibilities</b>	<ul style="list-style-type: none"> <li>• Market Research</li> <li>• Preparing report</li> <li>• Database management</li> <li>• Content writing</li> <li>• Lead generation and promotions</li> <li>• Amalgamation of telemarketing and digital aspects of business.</li> <li>• Learn &amp; understand various aspects of sales &amp; marketing.</li> <li>• Work on live projects through customer acquisition &amp; business development.</li> <li>• Get a chance to develop leadership qualities.</li> <li>• Get to understand consumer behavior.</li> <li>• Develop sales strategies for the company.</li> <li>• Day to day management of the sales &amp; marketing functions.</li> <li>• Customer interactions, Telemarketing &amp; sales with email marketing.</li> <li>• Participation in events/exhibitions, corporate visits, Direct Marketing.</li> <li>• Team meetings and discussions to provide new ideas for business growth.</li> </ul>
<b>Any other Specific requirement for the Drive</b>	<ul style="list-style-type: none"> <li>• Outstanding communications and interpersonal skill</li> <li>• Excellent organizational and time management skills</li> <li>• Ability to multitask and prioritize daily workload</li> <li>• Creative thinker and proactive problem solver</li> <li>• A positive “can do” attitude</li> </ul>
<b>How to Apply?</b>	<p>All interested and Eligible students need to apply on the Link Below latest by 21<sup>st</sup> Jan 2021.</p> <p><a href="#">CLICK HERE</a></p>

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**